



FRENETTA TATE

BUSINESS CONSULTANT AND ADVISORY SERVICES

Media Kit

FRENETTA TATE

Sovereign Strategy Architect™

Business Consulting and Advisory Services

Frenetta Tate is a dynamic, soul-stirring leadership voice who blends strategy, storytelling, and human-centered wisdom to elevate how leaders show up in the world.

As the Founder and CEO of Frenetta Tate Global LLC, she equips organizations with the tools to strengthen culture, elevate operations, and build workplaces where people thrive. Frenetta's electrifying presence, relatable truth-telling, and research-backed insight make her a sought-after speaker for conferences, retreats, and leadership gatherings.



SIGNATURE SPEAKING TOPICS

- Excellence in Action
- The Success Spectrum™
- She Told Herself the Truth™

WHY AUDIENCES LOVE FRENETTA

- Powerful storytelling with practical takeaways
- Warm but authoritative presence
- Clear frameworks that create instant alignment
- Tools leaders can use immediately
- A message that lingers long after the session ends



PROGRAM FORMATS

- Keynotes (30–60 minutes)
- Leadership Labs and workshops
- Full-Day Experiences
- Women's Empowerment Sessions



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"Every truth you tell yourself is a seed for freedom."



ABOUT FRENETTA TATE

Frenetta Tate, MBA, SHRM-CP, is the Founder and CEO of Frenetta Tate Global LLC, a consulting and advisory firm transforming how organizations lead, operate, and elevate their people. A People-First Workplace Transformation Strategist, she helps companies strengthen culture, refine operations, and align strategy with purpose through proven frameworks such as The Operational Snapshot™ and The Experience Alignment Audit™.

An award-winning author, empowerment coach, and sought-after speaker, Frenetta blends strategic clarity with soulful insight—delivering measurable, human-centered transformation that shifts leaders, workplaces, and the people within them.

Her work centers on women, organizational culture, and leadership communication—unpacking the truth that when women rise, workplaces change, and organizations come alive. Frenetta is known for her ability to see what others overlook, articulate what others cannot, and elevate environments through clarity, courage, and alignment.

“Every truth you tell yourself is a seed for freedom.”

SIGNATURE TALKS



Excellence in Action

Transforming client care, customer service, and workplace experience for lasting impact.

Leading Through Change Without Losing Your Best People

A strategic keynote on navigating transitions with trust, communication, and cultural stability.

Your Future, Your Path

Career growth and professional development strategies for a modern workforce.

The Success Spectrum™

Ten radical principles for elevating employee impact and building people-centered organizations.

She Told Herself the Truth™

A signature personal empowerment experience rooted in courage, confidence, and clarity.

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WORKSHOP FORMATS



30 min, 60 min, Half-Day or Full-Day Training Sessions

Focused, high-impact learning experiences that strengthen leadership, communication, and team alignment.

Participants walk away with clear tools and practical strategies they can apply immediately.

Interactive Leadership Labs

Hands-on, experiential sessions where leaders practice real scenarios, build confidence, and sharpen decision-making skills through guided exercises and facilitated discussion.

Organizational Culture Intensives

Deep-dive sessions that uncover cultural gaps, reset expectations, and rebuild alignment. Ideal for teams navigating change, growth, or cultural transformation.

Women's Leadership, Impact Day + Retreats

Transformational experiences designed to elevate women's confidence, clarity, and leadership presence through mindset work, strategy, and powerful personal reflection.

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APPROVED IMAGES



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BOOKING + MEDIA INQUIRIES



If you're ready to elevate your event, empower your leaders, or transform the way your organization shows up, now is the time to bring Frenetta Tate to your stage or inside your workplace. Her message inspires. Her frameworks clarify. Her presence shifts the room.

Secure your date, start the conversation, or request a custom engagement using the contact details below.

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— Frenetta 

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*Visit our website, schedule
a call and let's chat.*

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**A Business Consultancy
focused on guiding women,
workplaces and executives
toward Clarity, Confidence and
Elevated Performance.**